

Interior Bus Advertising Program: Student Groups

Procedures:

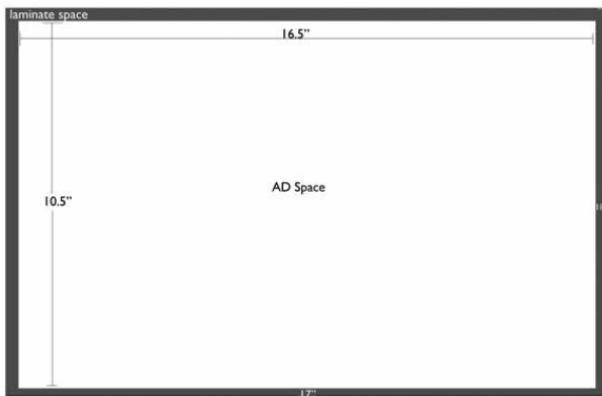
Complete the attached form, titled "University Daily Kansan and KU on Wheels Advertising Program" found either on the Student Senate website (<http://studentsenate.ku.edu/advertiseform.doc>) or in the Student Senate offices located in room 401 J in the Kansas Union.

The approved form is provided to the Union Marketing Office on level five of the Kansas Union, or can be dropped off in the Union's administration office on level four to be placed in the Marketing Department's mail box.

Registered student organizations are allotted a maximum of ten free ads per bus (11 in. high by 17 in. wide.) Ads and placement must be approved by the Communications office of Student Senate. There is no charge for the placement of these ads.

All ads must be laminated and trimmed to the exact measurements below. Ads should be delivered to the Union Marketing Office, Kansas Union, level 5, no later than 3 business days before the posting date.

The final product must measure exactly 11 inches tall by 17 inches wide, including the laminate. Produce your ad so that it is 16.5 inches wide by 10.5 inches tall to provide space for the laminate and the clips in the bus.



- Ads should include an English translation if the ad is in any other language.
- Ads will be posted after approval by the Union Communications Committee.
- Ads should be submitted to the Student Senate Office by the Wednesday noon prior to the posting date.
- Questions: Mike Reid, 864-2471 or union@ku.edu

Ads are placed in the buses in the fall of 09 on the following weekends: 8/29, 9/27, 10/25, 11/21